

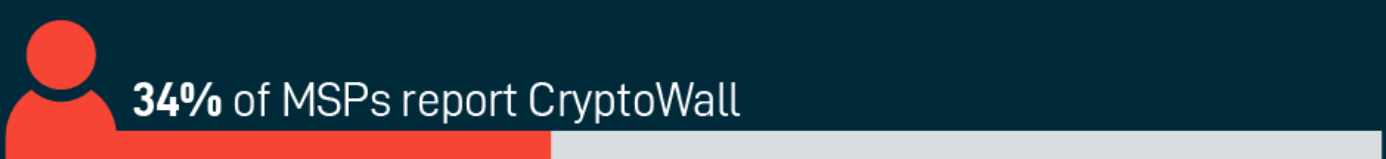
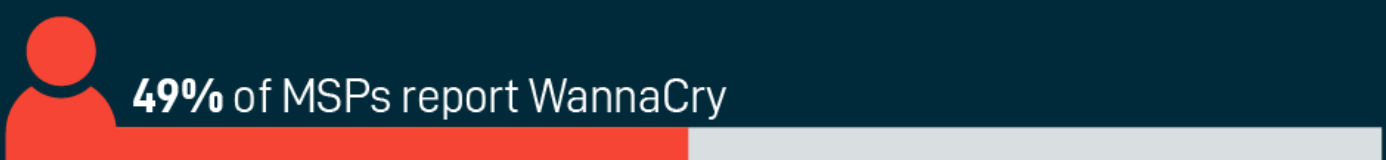
SURVEY REVEALS DOWNTIME COSTS FROM RANSOMWARE UP BY **200%**

Downtime costs are up to \$141K. This is **23X** greater than the average ransom requested of \$5,900!

The Leading Causes of Ransomware



Top Variants of Ransomware



Industries Affected



Cyber Insurance



60% of MSPs report carrying cyber liability insurance should they or their clients become subject to a ransomware attack. **(40% do not have cyber insurance)**

Top 3 Future Ransomware Targets



64% of MSPs predict ransomware will target IoT devices



63% of MSPs predict ransomware will target social media accounts



62% of MSPs predict ransomware will bankrupt whole companies